

SPONSORSHIP PACKAGES – WFDD JAMAICA

PLATINUM PARTNER

J\$1,000,000 and Above

Benefits:

- Designated "Platinum Partner" status
 - Logo prominently displayed on all event promotional materials
 - Logo placement on event website homepage
 - Recognition during opening and closing ceremonies
 - Opportunity to deliver welcome remarks (up to 5 minutes)
 - Premium advertisement placement in e-Magazine (Full Page - Inside Front Cover, Back Cover, or Premium Position)
 - Feature article or corporate profile in e-Magazine
 - Dedicated social media spotlight campaign
 - Branding on virtual conference platform and event banners
 - Exhibit booth/display area at physical events (where applicable)
 - Complimentary registrations for representatives
 - Opportunity to provide educational materials and branded giveaways
 - Recognition in post-event reports and communications
 - Opportunity to sponsor a specific activity within the WFDD programme
 - Certificate of Appreciation
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GOLD PARTNER

J\$500,000 – J\$999,999

Benefits:

- Designated "Gold Partner" status
 - Prominent logo placement on promotional materials
 - Recognition during official programme
 - Full-page advertisement in e-Magazine
 - Corporate profile included in sponsor section
 - Social media recognition
 - Branding on event website sponsor page
 - Opportunity to include promotional materials
 - Complimentary registrations
 - Certificate of Appreciation
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SILVER PARTNER

J\$250,000 – J\$499,999

Benefits:

- Designated "Silver Partner" status
 - Logo displayed on promotional materials
 - Half-page advertisement in e-Magazine
 - Recognition during event proceedings
 - Website sponsor listing
 - Social media acknowledgement
 - Opportunity to distribute approved promotional materials
 - Certificate of Appreciation
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BRONZE PARTNER

J\$100,000 – J\$249,999

Benefits:

- Designated "Bronze Partner" status
 - Logo displayed on sponsor listings
 - Quarter-page advertisement in e-Magazine
 - Recognition during event
 - Website sponsor listing
 - Social media acknowledgement
 - Certificate of Appreciation
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SUPPORTING PARTNER

J\$50,000 – J\$99,999

Benefits:

- Sponsor recognition on website
 - Sponsor recognition in e-Magazine
 - Social media acknowledgement
 - Certificate of Appreciation
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FRIEND OF FAMILY MEDICINE

Up to J\$49,999

Benefits:

- Name listed among supporters
- Certificate of Appreciation
- Recognition in post-event summary

Activity Sponsorship Opportunities

Activity	Sponsorship Rate
Annual CME Conference	J\$250,000 – J\$1,000,000
Community Health Fair	J\$150,000 – J\$500,000
Health Screening Initiative	J\$100,000 – J\$500,000
Physician Wellness Retreat	J\$250,000 – J\$750,000
e-Magazine Publication	J\$100,000 – J\$400,000
Public Awareness Campaign	J\$100,000 – J\$300,000
Student/Resident Programme	J\$75,000 – J\$250,000
Charitable Outreach Project	J\$100,000 – J\$500,000

Additional Sponsorship Opportunities

Item	Sponsorship Rate
Full-page e-Magazine Advertisement	J\$75,000
Half-page Advertisement	J\$45,000
Quarter-page Advertisement	J\$25,000
Banner Advertisement on Website	J\$30,000
Sponsored Social Media Feature	J\$20,000
Branded Health Screening Station	J\$50,000
Wellness Activity Sponsor	J\$75,000
Delegate Gift Sponsor	Negotiable

