

SPONSORSHIP PROSPECTUS – WFDD JAMAICA

Partnering to Strengthen Primary Healthcare, Family Medicine and Community Wellness

ABOUT WORLD FAMILY DOCTOR DAY

World Family Doctor Day (WFDD) is an internationally recognized observance dedicated to celebrating the invaluable contributions of Family Physicians and General Practitioners to healthcare systems worldwide.

In Jamaica, World Family Doctor Day serves as an important platform for raising awareness of the critical role of primary healthcare, promoting healthy communities, supporting physician wellness, advancing professional development, and advocating for accessible, high-quality healthcare for all.

The World Family Doctor Day Jamaica Planning Committee comprises representatives from:

- Caribbean College of Family Physicians Jamaica Chapter (CCFPJ)
- Association of General Practitioners of Jamaica (AGPJ)
- The University of the West Indies, Mona – Family Medicine Postgraduate Programme

Together, these organizations coordinate an annual programme of activities designed to educate, engage, inspire, and positively impact physicians, healthcare professionals, patients, and communities across Jamaica.

OUR ANNUAL PROGRAMME OF ACTIVITIES

Activities may vary annually and may include:

Professional Development

- Continuing Medical Education (CME) Conferences
- Scientific Meetings and Symposia
- Clinical Workshops
- Panel Discussions
- Research Presentations

Community Engagement

- Health Fairs
- Health Screening Programmes

- Community Outreach Projects
- Public Health Education Campaigns
- Wellness and Prevention Initiatives

Physician Wellness

- Wellness Retreats
- Mental Health and Resilience Programmes
- Work-Life Balance Workshops
- Physical Activity and Fitness Activities

Publications and Media

- Annual WFDD e-Magazine
- Educational Resources
- Public Awareness Campaigns
- Social Media Initiatives
- Healthcare Advocacy Programmes

Student and Resident Engagement

- Medical Student Activities
- Family Medicine Resident Programmes
- Career Development Sessions
- Mentorship Activities

Charitable Initiatives

- Donations to Community Organizations
- Support for Vulnerable Populations
- Health Promotion Projects

WHY PARTNER WITH US?

By sponsoring World Family Doctor Day Jamaica activities, your organization will:

Demonstrate Corporate Social Responsibility

Support initiatives that directly impact healthcare delivery and community wellbeing.

Increase Brand Visibility

Gain exposure among physicians, healthcare professionals, healthcare administrators, policymakers, trainees, and community stakeholders.

Support Continuing Medical Education

Contribute to the professional development of Family Physicians and General Practitioners.

Promote Community Health

Support programmes aimed at disease prevention, early detection, health promotion, and healthy lifestyles.

Build Meaningful Relationships

Engage with key healthcare decision-makers and professionals throughout Jamaica.

Align With Healthcare Excellence

Associate your brand with trusted organizations committed to strengthening primary healthcare.

SPONSORSHIP OPPORTUNITIES

Platinum Partner

J\$1,000,000 and Above

Benefits

- ✓ Exclusive Platinum Partner Recognition
- ✓ Premium Logo Placement on Promotional Materials
- ✓ Prominent Website Recognition
- ✓ Recognition During Official Ceremonies
- ✓ Opportunity to Deliver Brief Remarks
- ✓ Full Page Premium Advertisement in e-Magazine
- ✓ Corporate Profile Feature
- ✓ Dedicated Social Media Campaign
- ✓ Branding Opportunities at Activities
- ✓ Opportunity to Sponsor a Specific Programme Component

✓ Complimentary Event Registrations

✓ Certificate of Appreciation

Gold Partner

J\$500,000 – J\$999,999

Benefits

✓ Gold Partner Recognition

✓ Prominent Logo Placement

✓ Full Page Advertisement

✓ Corporate Profile Listing

✓ Website Recognition

✓ Social Media Acknowledgement

✓ Complimentary Registrations

✓ Certificate of Appreciation

Silver Partner

J\$250,000 – J\$499,999

Benefits

✓ Silver Partner Recognition

✓ Logo Placement on Promotional Materials

✓ Half Page Advertisement

✓ Website Recognition

✓ Social Media Acknowledgement

✓ Certificate of Appreciation

Bronze Partner

J\$100,000 – J\$249,999

Benefits

- ✓ Bronze Partner Recognition
- ✓ Quarter Page Advertisement
- ✓ Website Recognition
- ✓ Social Media Acknowledgement
- ✓ Certificate of Appreciation

Supporting Partner

J\$50,000 – J\$99,999

Benefits

- ✓ Sponsor Listing
- ✓ Website Recognition
- ✓ Social Media Acknowledgement
- ✓ Certificate of Appreciation

Friend of Family Medicine

Up to J\$49,999

Benefits

✓ Supporter Recognition

✓ Certificate of Appreciation

ACTIVITY SPONSORSHIP OPPORTUNITIES

Organizations may elect to sponsor specific activities including:

- Annual CME Conference
- Community Health Fair
- Health Screening Programmes
- Physician Wellness Activities
- Public Health Awareness Campaigns
- Student and Resident Programmes
- e-Magazine Publication
- Charitable Outreach Projects
- Special Community Initiatives

Customized sponsorship arrangements may also be developed to align with organizational objectives.

ADVERTISING OPPORTUNITIES

WFDD e-Magazine

Full Page Advertisement – J\$75,000

Half Page Advertisement – J\$45,000

Quarter Page Advertisement – J\$25,000

Inside Front Cover – Premium Rate

Inside Back Cover – Premium Rate

Back Cover – Premium Rate

IN-KIND SPONSORSHIP

We also welcome:

- Educational Materials
- Medical Equipment
- Screening Supplies
- Venue Support
- Printing Services
- Promotional Items
- Wellness Services
- Technology and Media Support
- Refreshments and Catering

Recognition benefits will be assigned based on the assessed value of contributions.

HOW TO BECOME A SPONSOR

Organizations interested in supporting World Family Doctor Day Jamaica activities are invited to complete the Sponsorship Expression of Interest Form available on our website.

Following submission, a member of the Planning Committee will contact you to discuss sponsorship opportunities and partnership arrangements.

CONTACT US

World Family Doctor Day Jamaica Planning Committee

Caribbean College of Family Physicians Jamaica Chapter (CCFPJ)

Association of General Practitioners of Jamaica (AGPJ)

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Together, we can strengthen primary healthcare, support Family Physicians, and improve the health of our communities.