

SPONSORSHIP EXPRESSION OF INTEREST

Partner With Us in Celebrating and Strengthening Primary Healthcare

The World Family Doctor Day Jamaica Planning Committee invites organizations, institutions, businesses, and healthcare stakeholders to express their interest in supporting our annual World Family Doctor Day (WFDD) programme of activities.

The Planning Committee comprises representatives of the Caribbean College of Family Physicians Jamaica Chapter (CCFPJ), the Association of General Practitioners of Jamaica (AGPJ), and Family Medicine postgraduate trainees of The University of the West Indies, Mona.

World Family Doctor Day is an internationally recognized observance that celebrates the critical role of Family Physicians and General Practitioners in delivering accessible, comprehensive, continuous, and patient-centred healthcare.

Each year, a series of activities is organized to promote primary healthcare, support physician wellness, encourage professional development, and engage communities in health promotion initiatives.

Activities May Include:

- Continuing Medical Education (CME) Conferences and Scientific Meetings
- Community Outreach and Health Promotion Activities
- Public Health Education Campaigns
- Wellness Retreats and Physician Well-being Programmes
- Health Screening Initiatives
- Medical Student and Resident Engagement Activities
- Charitable and Community Service Projects
- Publication of Educational Resources and e-Magazines
- Recognition and Awards Programmes
- Research, Advocacy and Public Awareness Initiatives
- Media and Social Media Campaigns
- Networking and Professional Development Events

Why Sponsor?

Sponsorship provides an opportunity to:

- Demonstrate commitment to healthcare advancement
- Support Family Medicine and Primary Healthcare development
- Increase visibility among healthcare professionals and decision-makers
- Engage with physicians, trainees, and healthcare stakeholders
- Associate your organization with meaningful community health initiatives
- Strengthen corporate social responsibility objectives

Sponsorship Opportunities

A variety of sponsorship opportunities are available annually and may include financial contributions, educational grants, in-kind support, product or service contributions, event partnerships, wellness programme support, publication advertising, and community outreach sponsorship.

Organizations expressing interest will receive the current Sponsorship Prospectus outlining available sponsorship levels, benefits, and activity schedules.

We look forward to partnering with organizations that share our commitment to improving healthcare and supporting Family Physicians throughout Jamaica.